

WHERE NORTH AMERICA'S OIL AND GAS OPERATORS SOLVE DIGITAL TRANSFORMATION CHALLENGES TOGETHER. **YOUR SEAT IS FREE.**

A case for claiming your free delegate pass to The Digital Oil & Gas Summit USA: why two days working alongside senior upstream, midstream and downstream peers in Houston will move your digital transformation further than another month of internal meetings, and why it costs you nothing to find out.

CLAIM YOUR FREE PASS ➔

SEE WHAT'S INCLUDED

\$999

value of your delegate pass, free
with code COMP

100%

personalized agenda, built
around your priorities

2 days

of Circle Challenges,
roundtables, workshops & 1-2-1s

0

solution providers permitted to
attend as delegates

NORTH AMERICA'S OIL AND GAS OPERATORS ARE FUNDING DIGITAL AT A PACE THE INDUSTRY HASN'T SEEN BEFORE

Operators have moved beyond asking whether to invest in digital transformation. The challenge now is delivering measurable results at scale, across complex, asset-intensive environments, from improving asset performance to scaling data and AI across operations.

\$5.96bn

Size of the North America-led global AI-in-oil-and-gas market by 2028, growing at a 13.3% CAGR

ResearchAndMarkets, 2026

1 in 3

Oil & gas operators who have invested meaningfully in big-data analytics, despite their assets generating up to 15 petabytes of data over a lifetime

IEEE, 2025

~40%

Share of global digital transformation spend that North America accounts for, the largest of any region

Industry market analysis, 2026

THE GLOBAL OIL & GAS DIGITAL TRANSFORMATION MARKET

Market size, 2026 vs. projected 2031 (\$ billion)



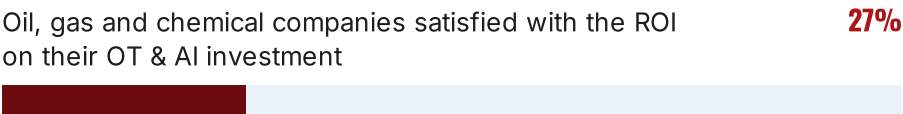
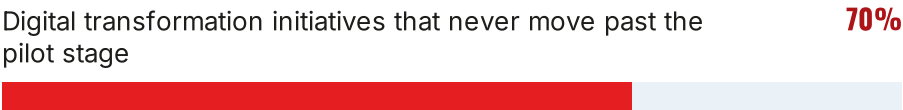
Source: Mordor Intelligence, Digital Transformation Market in Oil and Gas, 2026 to 2031 (11.6% CAGR). North America and Texas specifically remain the largest single market for this spend, led by Permian Basin operators and Houston-based majors.

THIS IS EXACTLY THE GAP THEME THREE OF THE SUMMIT WAS BUILT TO CLOSE

Operators aren't short of successful pilots. The challenge is deploying digital technologies consistently across the enterprise without adding complexity or disrupting operations. That gap is measured in real budget, sitting on the table for whoever closes it first.

SPENDING IS CLIMBING. SATISFACTION ISN'T

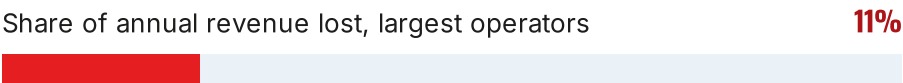
The gap between digital investment and delivered return



Sources: Rystad Energy, via DXC Digital Transformation Outlook, 2026; BCG & DXC industry survey, 2025.

THE COST OF STAYING STUCK

Unplanned downtime, global industrial operations



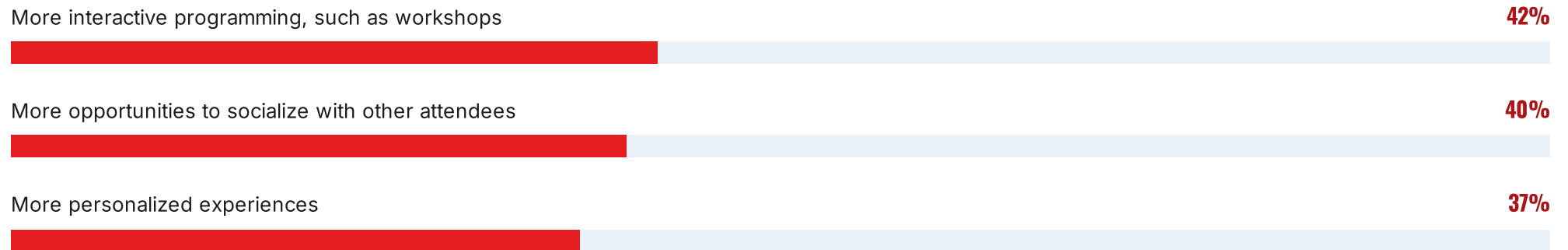
Sources: Aberdeen Research; Siemens, True Cost of Downtime 2024.

YOU ALREADY TOLD US WHAT YOU WANT FROM AN EVENT. WE BUILT THE AGENDA AROUND IT

Attendees have been clear about what's missing from most events. The Digital Oil & Gas Summit USA was designed specifically to close each of these gaps, not as an afterthought, but as the format itself.

WHAT DELEGATES SAY THEY WANT MORE OF

Amex Global Business Travel, Meetings & Events Forecast 2026



Every one of these is already built into your delegate pass: a personalized agenda, Circle Challenges, and structured time to actually meet the room, not just sit in it.

YOUR PERSONALIZED AGENDA

YOUR TRANSFORMATION JOURNEY IS UNIQUE. YOUR SUMMIT SHOULD BE TOO

When you register, you tell us what you're working on, what you need to learn, and who you want to meet. We do the rest before you ever arrive.

STEP ONE

TELL US YOUR PRIORITIES

A short questionnaire at registration captures your active projects, challenges and what you're looking to invest in.

STEP TWO

WE BUILD YOUR AGENDA

The Advisory Committee and our team curate a two-day schedule matched to your specific priorities, delivered before you land.

ON SITE

CIRCLE CHALLENGES & ROUNDTABLES

Small-group, peer-led sessions aligned to what you're actually responsible for delivering.

PRE-SCHEDULED

CURATED 1-2-1 MEETINGS

Private conversations with the peers and solution providers most relevant to your current priorities.

FOUR THEMES, GROUNDED IN WHAT NORTH AMERICAN OPERATORS ARE ACTUALLY DELIVERING

Set by the Advisory Committee, a senior group representing the full oil & gas value chain, not by vendors with something to sell.

THEME ONE UNLOCKING MORE VALUE FROM WELLS, RESERVOIRS & FIELD OPERATIONS Finding and producing hydrocarbons is becoming more complex, while operators face constant pressure to increase recovery and improve drilling efficiency. Digital technologies help engineers turn operational and subsurface data into measurable field improvements. • Digital drilling & smart rig operations • Reservoir intelligence & subsurface data • Production optimization & artificial lift	THEME TWO TURNING OPERATIONAL DATA INTO BETTER DECISIONS Operators aren't short of data, they're short of context. Engineering data, operational systems and field information often remain isolated, making it hard to build a complete picture of assets and operations. • Operational data integration • IIoT & connected field operations • Digital twins & asset visualization
THEME THREE SCALING DIGITAL ACROSS THE ENTERPRISE When digital technologies demonstrate their value, the next challenge is deploying them consistently across the enterprise without adding complexity or disrupting operations. • Enterprise digital transformation • Legacy system modernization • IT/OT integration	THEME FOUR BUILDING MORE RESILIENT, SECURE & SUSTAINABLE OPERATIONS Operators face growing pressure to maintain safe, reliable and environmentally responsible operations while managing increasingly sophisticated cyber threats and aging infrastructure. • OT cybersecurity & critical infrastructure protection • Methane detection & emissions management • Operational resilience & business continuity

WHO YOU'LL HEAR FROM

PRACTITIONERS, NOT JUST PLATFORMS

A sample of the senior oil & gas leaders and technologists speaking at The Digital Oil & Gas Summit.

Nick Giannakakis Chief Executive Officer Motor Oil	David Havas Head of Industrial Data & AI MOL Group	Stefan Hoppe President & Managing Director OPC Foundation
Bárbara Pereira Head of Operational Technology Cyber Resilience Galp	Halen Rodrigues Industrial ICT & IoT Domain Enterprise Architect Petrobras	Sofia Silvestre AI Lead Galp

See the full speaker line-up at oilandgas-usa.com/speakers

DON'T TAKE OUR WORD FOR IT

WHAT PAST DELEGATES ACTUALLY SAID, ON THE RECORD

Feedback from recent editions of the Summit, from the operators who claimed their free pass.

“I attended the summit to meet with industry leaders, understand the latest developments across the sector and take the temperature of where the industry is heading. The discussions around data, the challenges the industry is facing and the different approaches to solving them were particularly valuable. If I had to describe the summit in one word, it would be "Networking."

CIO

Moeve

“As one of the keynote speakers representing asset owner operators, I found the summit to be an excellent opportunity to engage with the industry. The combination of roundtable discussions, panel sessions and actively facilitated one-to-one meetings kept the conversations engaging and productive throughout the day.

Operations Digital Innovation and Strategy Manager

ExxonMobil

“The format of the Summit was great for the delegates with an opportunity to share and work through ideas in the round tables and circle challenge discussions with the opportunity to hear multiple viewpoints. The 1-2-1 meetings allowed us to also see some interesting solutions and innovations too.

CIO

Romgaz Romania

“I found the 1-2-1 meetings to be good and the circle challenge discussions were very good and productive!

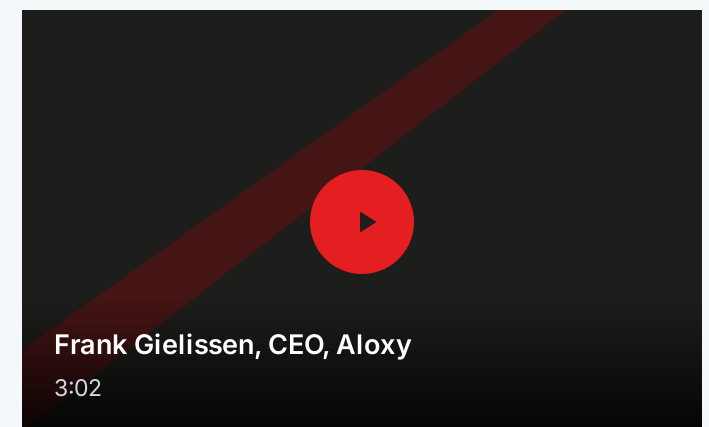
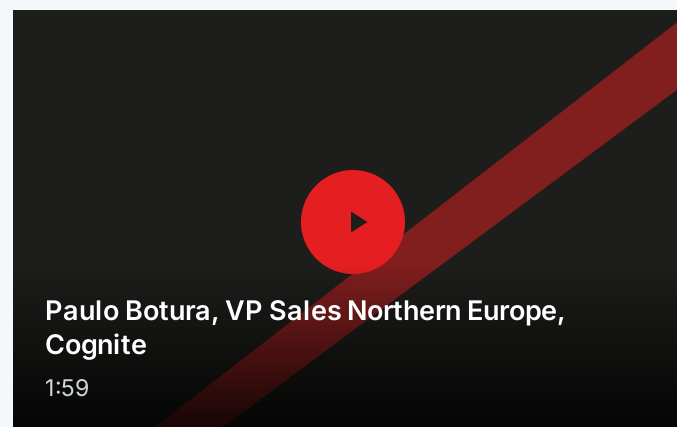
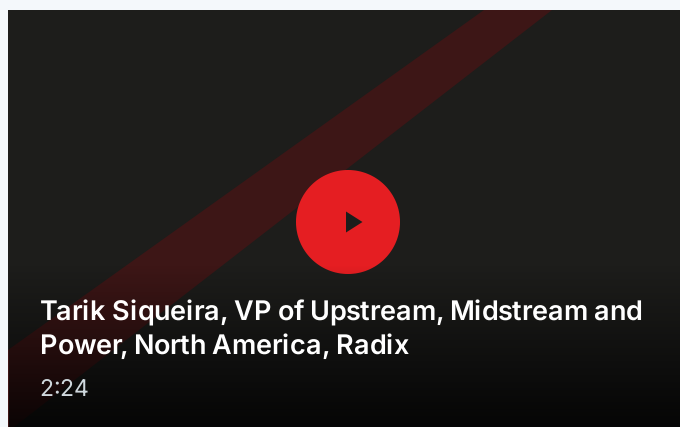
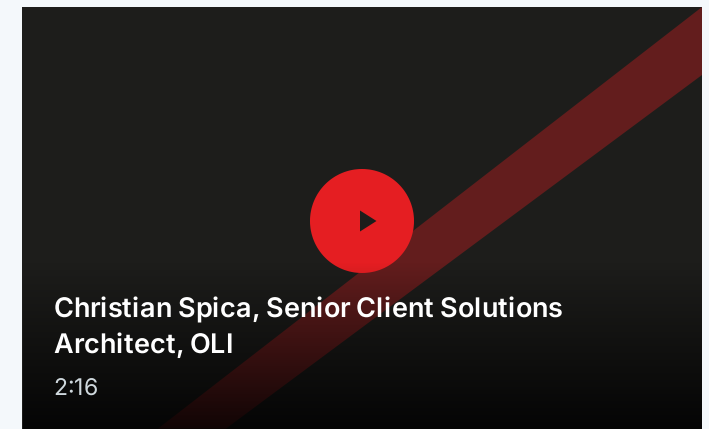
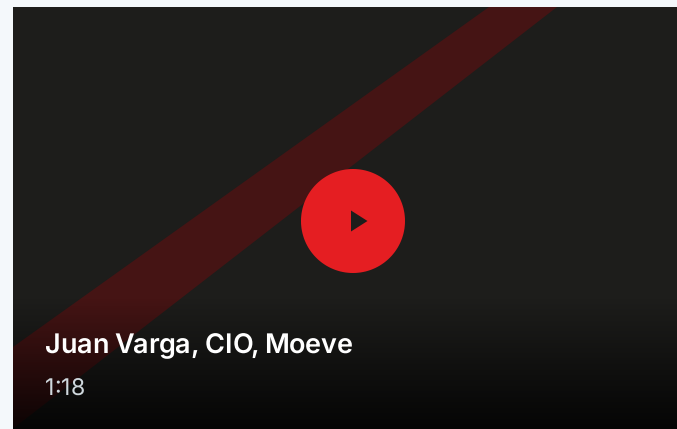
Petroleum Engineer, Data Analytics

Harbour Energy

HEAR IT FROM THE ROOM

REAL ONSITE INTERVIEWS, STRAIGHT FROM THE ROOM

Filmed at the most recent European edition of the Summit in Madrid, this is a flavor of the onsite experience you can expect in Houston: the working sessions, the conversations, and the room itself.



Watch all 13 interviews at oilandgas-usa.com/videos

WHO QUALIFIES

YOUR FREE PASS IS RESERVED FOR A SPECIFIC KIND OF DELEGATE

To protect the quality of the room, attendance is by invitation only. End-users only; solution providers are not permitted to attend as delegates.

- ✓ Directly involved in an active or planned digital transformation initiative
- ✓ Represent an upstream, midstream, or downstream oil & gas company
- ✓ Have strategic influence over digital transformation at a local, national, or global level
- ✓ Control or directly influence a digital/technology budget of \$1 million or more

C-LEVEL, VP, DIRECTOR AND HEADS OF

AI	Architecture / Infrastructure	Asset Integrity	Automation & Control Systems	Cloud Computing	Connectivity	Cyber Security
Data & Analytics	Digital Strategy / Innovation	Digital Twin Technology	Drilling	IT/OT	Internet of Things (IoT)	Maintenance
Offshore Operations	Pipelines	Predictive Maintenance	Production	Remote Monitoring / Operations	Safety	Supply Chain
Sustainability						

YOUR FREE DELEGATE PASS

YOUR TICKET IS ON US. HERE'S EXACTLY WHAT THAT INCLUDES

If you meet the delegate qualifying criteria, your pass is complimentary with code COMP and includes full access to the entire Summit experience.

~~Standard delegate rate~~

\$999

Free for qualifying delegates. Apply code **COMP** at registration.

- ✓ Full access to all keynotes, presentations and panel discussions
- ✓ Your personalized agenda, built before you arrive
- ✓ Pre-arranged 1-2-1 meetings with other attendees of your choice
- ✓ Participation in Circle Challenges and hosted roundtables
- ✓ Networking drinks reception at the end of Day One
- ✓ All coffee breaks, refreshments and lunches across both days

We reserve the right to decline applications that do not meet the delegate requirements. Solution providers are not permitted to attend as delegates.

CLAIM YOUR FREE PASS

TWO DAYS IN HOUSTON COULD SAVE YOU A YEAR OF SOLVING THIS ALONE.

Confirm you meet the delegate criteria, apply code COMP, and we'll build your personalized agenda before you arrive.

CLAIM YOUR FREE PASS ↗

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